



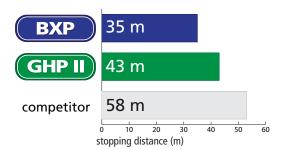
2013 **BXP** compound for aluminum rims

High performance braking on aluminum rims





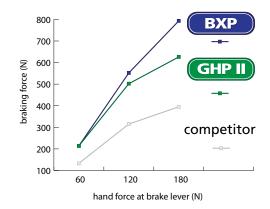
stopping distance, 60 km/h - 0, dry conditions



Greater stopping power

- increased braking force means shorter stopping distances with alloy wheels
- dry and wet condition performance is improved over previous generation compound, and competitors

lever force vs. braking force



Improved modulation

- very high maximum braking force is easy to control with predictable, linear response to lever input
- smooth engagement with no sticky feeling

SwissStop bicycle brake pads are a product of Rex Articoli Tecnici SA. Founded in 1935, the company started to develop and manufacture bicycle brake pads in the 1950s, becoming the orginal equipment supplier for several of the leading brake manufacturers of that time. By the 1970s annual production reached over 20 million pieces per year. SwissStop was created in the 1990s and with this brand Rex continues its decades long tradition of research, development and production in the bicycle brake pad industry. Rex Articoli Tecnici also produces a wide range of technical items of rubber, thermoplastics and elastic materials. Rex Articoli Tecnici SA / via Catenazzi 1 / 6850 Mendrisio SWITZERLAND / +1 41 91 640 50 50 / sales@swissstop.ch / www.swissstop.ch / © 2012 Rex Articoli Tecnici SA